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## Five Tips to Communicate for Relationship Transformation

by **Theresa Canicola** | JUL 16, 2014 | JOIN THE DISCUSSION (7) 1

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Main Article Image

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TAGS: HEALTH, HAPPINESS, THERESA CENICOLA, THOUGHT

2 *We are happy to receive an article about communication. Please join us in discussing what communication means to you.*

By Theresa Canicola

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metus. Cras nec convallis turpis, vel sodales nisl. Nulla tepor pulvinar ante, at rhoncus velit interdum sed. Sed cursus faucibus dui, ac eleifend sem ullamcorper ac.

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Ipsum Sit **more >>**

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**NY Times**

Lorem Ipsum Sit Dolor  
Amet Lorem Ipsum Sit  
Dolor Amet Lorem Ipsum  
Sit Dolor Amet Lorem  
Ipsum Sit Dolor Amet  
Ipsum Sit Dolor Amet  
**more >>**

Article Content + Around the web articles omitted for presentation

PRAY IT FORWARD

Image

**Lorem Ipsum Sit Dolor Amet Dolor**

Send Prayer

Advertisement

7 Comments
4
5
★
4

6 **Join the discussion**

Add a comment ...

SUBMIT

**Jansen Smith** 1 day ago 7

Thank you for this great article. It is so great lorem ipsum sit dolor amet, consecutor nunc aliquam.

8
👍
Reply
Share >>

**Koren Allen** 1 day ago 9

Good comment Jansen Smith. It is so great lorem ipsum sit dolor amet, consecutor.

👍
Reply
Share >>

**Ben Bratton** 1 day ago

Here is a picture:

Picture within comments

10
👍
Reply
Share >>
🚩

**Koren Allen** More than a Week Ago 11

Lorem ipsum article. It is so great lorem ipsum sit dolor amet, consecutor nunc aliquam.

👍
Reply
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12 Show 3 More Comments >>

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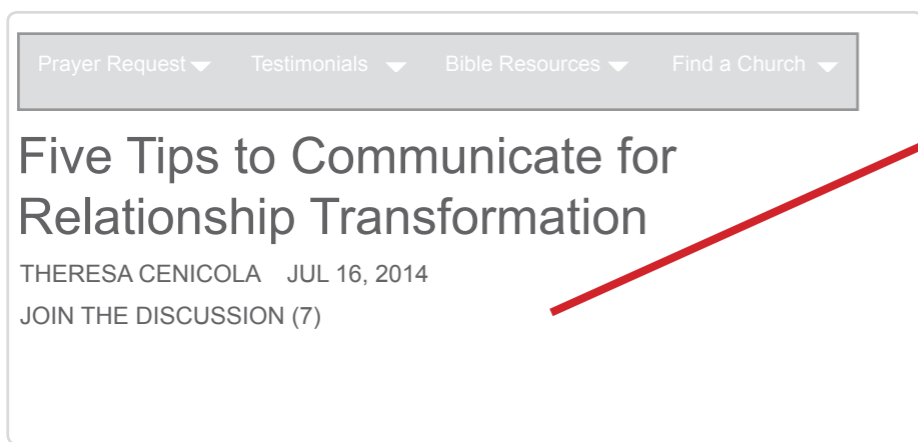
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## Notable Areas

- 1 This links to comments at bottom, but phrases it as 'Join the discussion'
  
- 2 We should add a preamble like this on certain articles, i.e. not all. Preamble to the article phrases this as 'a discussion in which the reader should take part.'
  
- 3 Certain comments are highlighted, and allow favoriting, sharing and commenting on-hover.
  
- 4 We need to wait until our comment culture matures (i.e. more commenters), but this is a space for more tabs, i.e. 'Reader's Favorites' and/or 'Believe Favorites'
  
- 5 Users can favorite this comment thread. Doing so will email them when there is a new comment. The star shows how many people have favorited this thread.
  
- 6 If user is not logged in, this inviting 'join the discussion' module is here, big enough for four lines of text..  
  
If user is logged in, we prepopulate it with their photo (or placeholder photo) and their name.
  
- 7 Comments are at 12pt (same size as article text), and not italicized, #696a66. Dates are not bolded and made lighter - suggesting # 878885, though see what it looks like on the page. Regardless make date lighter so that they do not distract from the comments.
  
- 8 Logged in users can thumbs-up comments they like. We will not have downvoting, to keep this positive.
  
- 9 Replies in threads are indented.
  
- 10 Users can upload pictures into the comments via drag and drop. All pictures can be flagged.
  
- 11 We don't emphasize oldness of old comments (i.e. saying '300 days ago') - we can cap it at 'more than a week ago'
  
- 12 The number of comments seen is capped, but user can load more comments with a click.  
  
An infinite amount of comments can be loaded, but user must click 'Show X more comments to load them.'

### Point of Entry

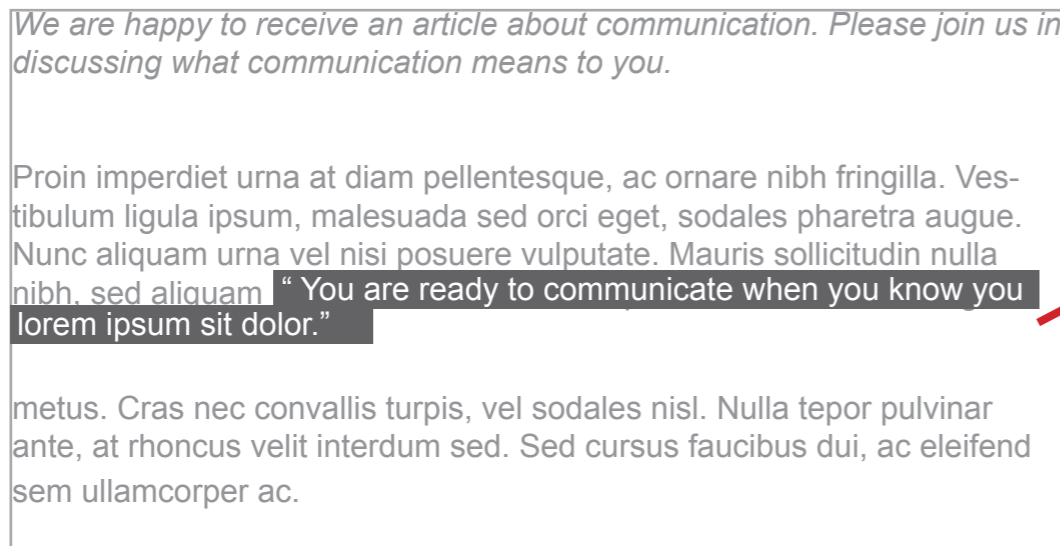


The header is the first point of entry into the comment flow. Clicking this link takes us directly to the 'Add a comment' field.

The user will see the screen 'scroll quickly' down to the comments so that they can glimpse the article as a whole right before they comment.

Note that clicking on comments in a top level article header (i.e. a list of all the articles from a top level page) will take user to the comments section, no scrolling.

### In-Article Commenting

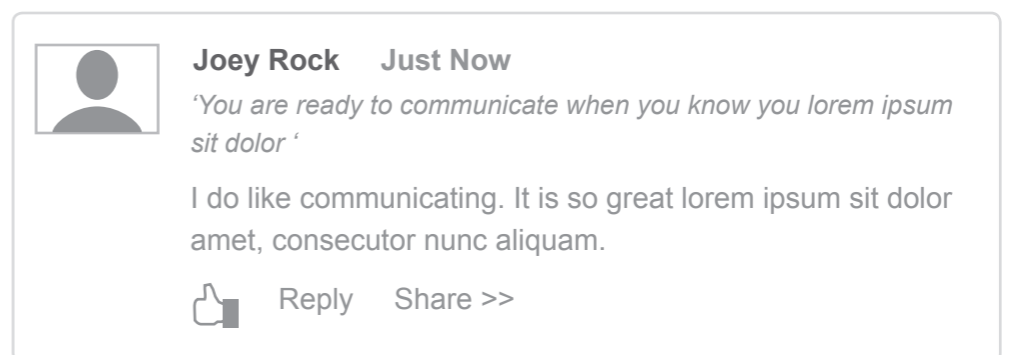


These highlights are active on-hover. User can comment on the quote directly, and the quote will be reflected within the comment. Note that the comment fields logic is explained below (handling logged in vs. not logged in / not registered members).

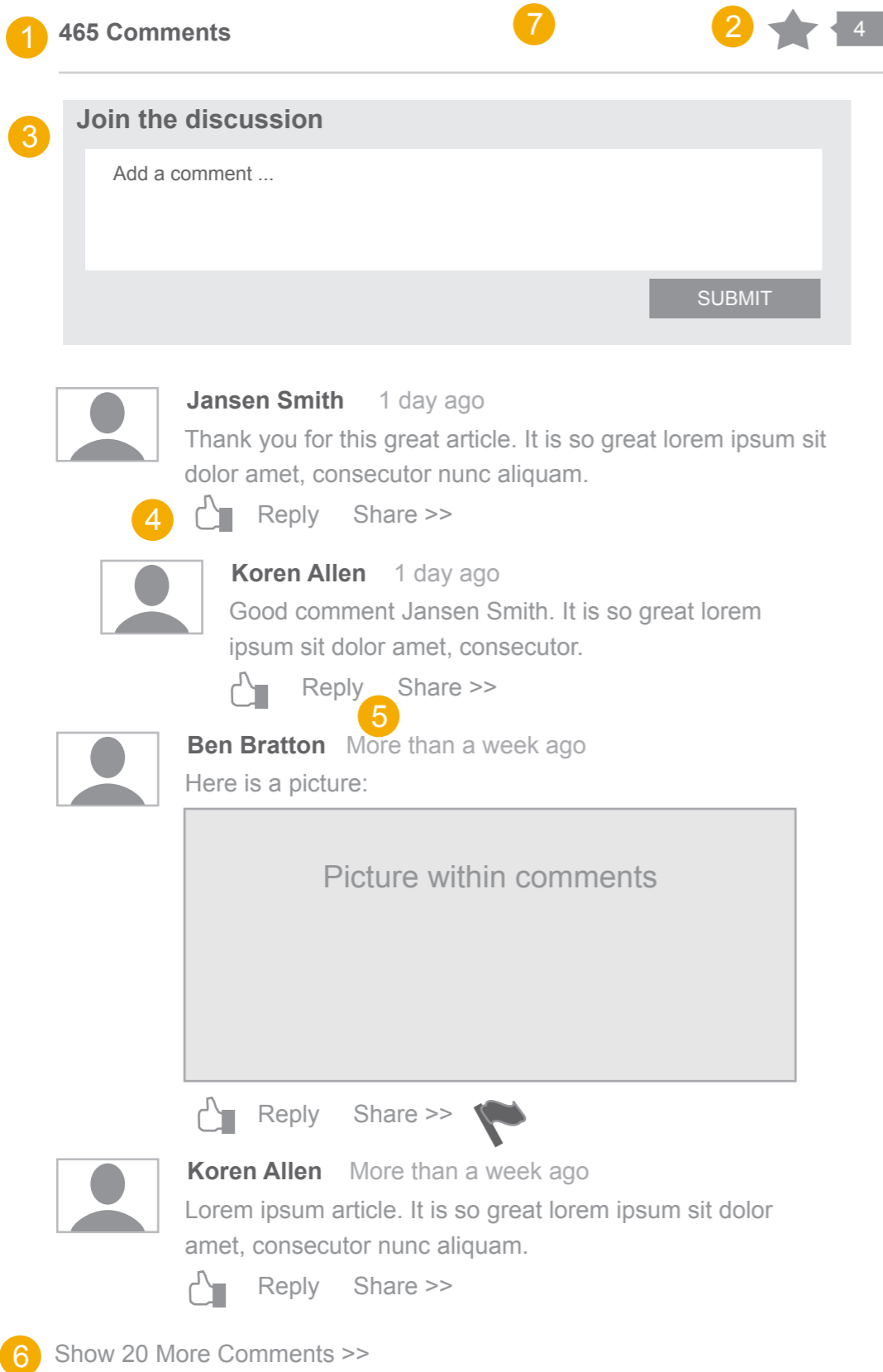
User can also share the quote via social media.



Note that this feature need not be in every article, and will be used on an as-desired basis



### The Comment Field Itself

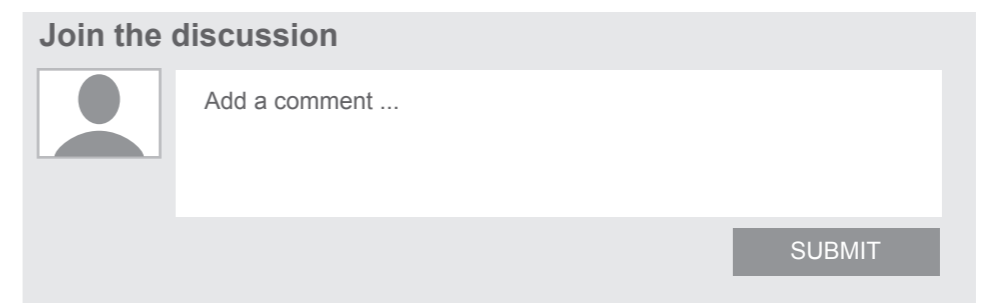


1 There will be space here for all the comments that are made. User can load them in chunks of twenty at a time at 6

The screen keeps getting longer and longer, but we will always have the footer.

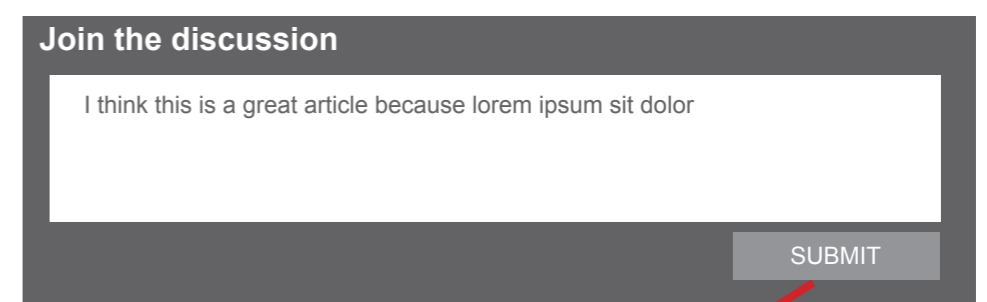
2 Registered users can click the star to favorite this comment thread. They will be emailed a digest of activity on this thread. They can opt out of emails from their settings, but still favorite this thread.

3 Logged in user will see their photo here, or at least a placeholder image.



Non-logged in user will be able to type their comment into the field, but will get a 'login / register' popup when they submit their comment.

Note that the field becomes darker when user is typing



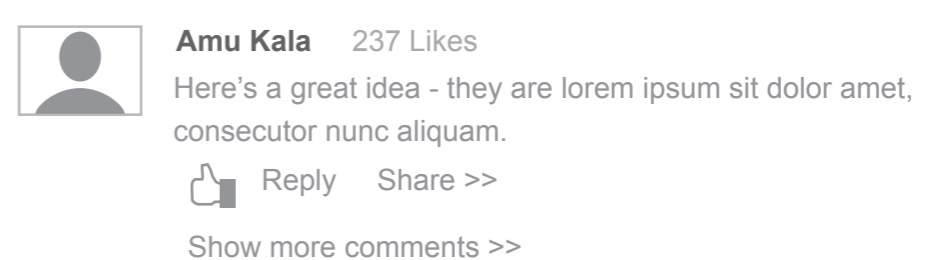
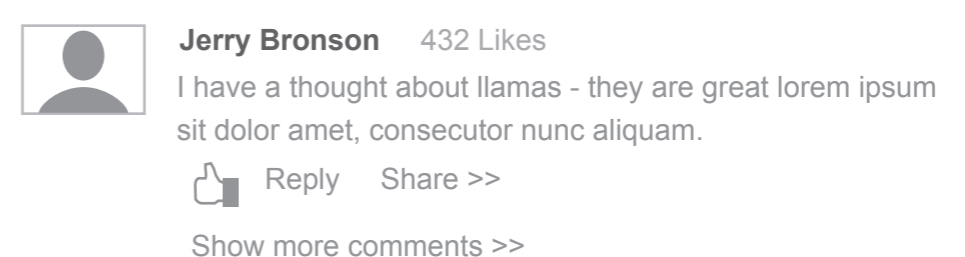
3 Let's talk about login possibilities. I really like how Disqus makes this seamless. Is it necessary to be integrated with Believe? We need to talk to the dev about it.

4 Any user can upvote a comment, even if they are not logged in. We want to foster a positive environment, so no downvoting. Comments that have been upvoted can not be upvoted again.

5 Comments are indented / nested to show who is replying to who. Replying opens up its own field, sharing brings up social media icons.

7 We could eventually make this area a group of tabs - but we'll need to get more commenters first

465 Comments   **Reader's Favoritess**   Believe Picks



# Believe UX - One more Comment Point of Entry - Email

465 Comments 1 ★ 4

**Join the discussion**

Add a comment ...

**SUBMIT**

**Jansen Smith** 1 day ago  
Thank you for this great article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
👍 Reply Share >> 2

**Koren Allen** 1 day ago  
Good comment Jansen Smith. It is so great lorem ipsum sit dolor amet, consectetur.  
👍 Reply Share >>

Comments shortened for presentation

**1** When user starts a comment, it emails them whenever there is activity on the comment thread. We can tweak the settings of this later, but our overall goal is to make it as easy as possible for user to see this in their email, and then reply.

**2** Any activity in the thread whatsoever adds this to our data on the user, and warrants us sending them recent activity on this thread.

Keep in mind we will also email user similar threads based on their activity.

**From:** Believe.com  
**To:** coolguy4u@thinkqwick.com

**3** Believe.com logo Recent activity on Believe.com

**4** **Floren Flist** replied to your comment an hour ago

**22** **3 Things We Can't Live Without**  
Relationships, Communication

Have you ever thought of three things you can't live without? Well we have, and we thought that the first thing to realize is that you want:

**1) A large collection of vinyl records.**

Why records, you ask? Well it is because ... 5

[Read More >>](#)

---

**6** **Restin Blackwurst** 2 hours ago  
Thank you for this awesome article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
Reply Share >>

**Floren Flist** 1 hour ago  
Good comment Restin Blackwurst. It is so great lorem ipsum sit dolor amet, consectetur.  
👍 Reply Share >> 7

[Read 23 More Comments >>](#)

Recent activity 1 hour ago

**4** **A review of the movie 'Lorem Ipsum'** 8

Movie Reviews

**Bory Bixton** 1 hour ago  
Five stars - this was a great movie because sit dolor amet lorem ipsum consectetur sit dolor amet lorem ipsum consectetur sit dolor amet lorem ipsum consectetur...

Big Picture from Article

[Join the Discussion >>](#)

**Jansen Smith** commented 1 hour ago

**25** **Five Tips to Communicate for Relationship Transformation**

Have you ever wanted to communicate in your relationship? Well we have, and we thought that the first thing to realize is that you want:

**1) To speak slowly**

Why slowly, you ask? Well it is because ...

[Read More >>](#)

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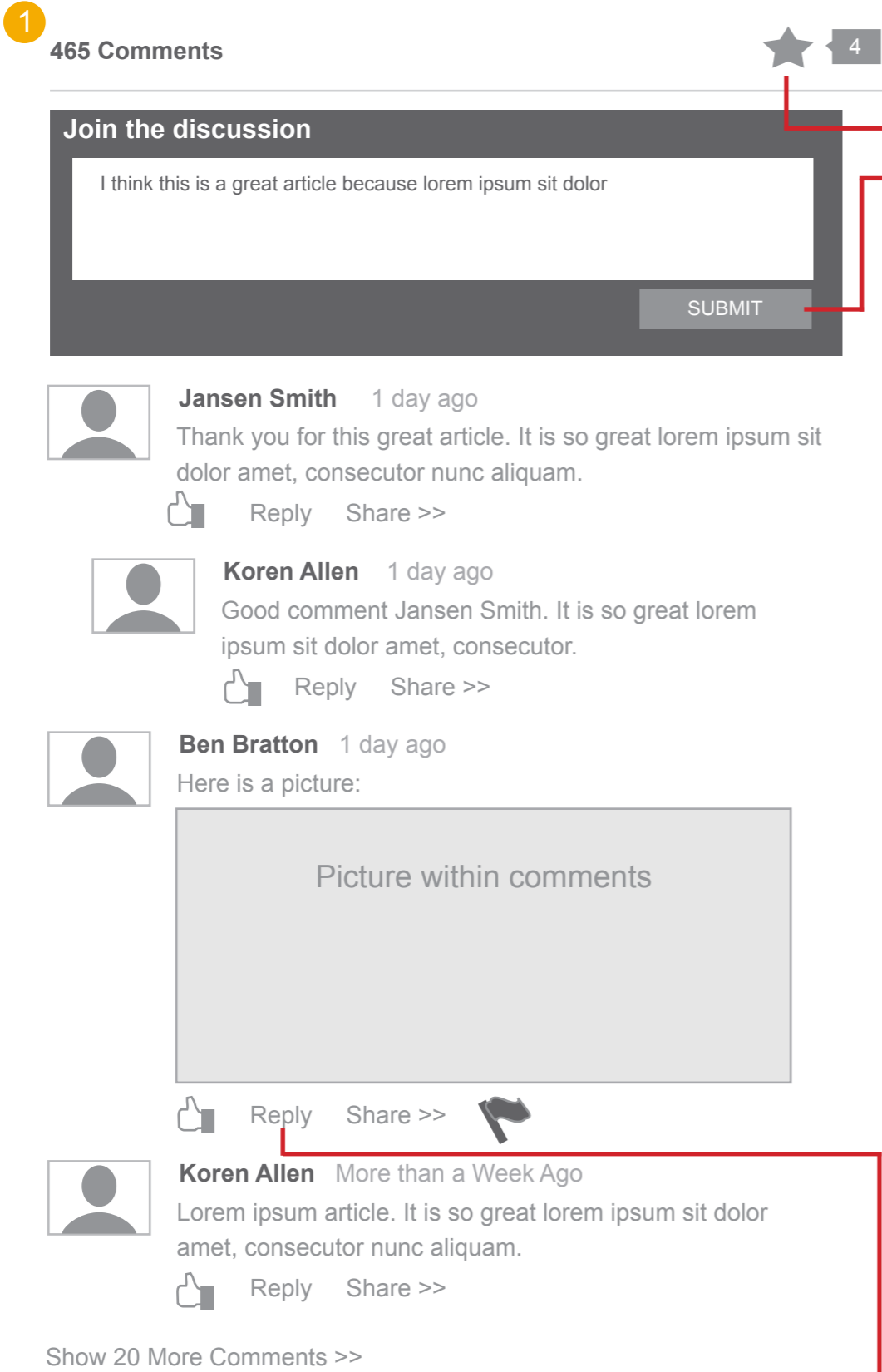
**Jansen Smith** 1 hour ago  
Thank you for this great article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
Reply Share >>

**Patrick Blester** 1 hour ago  
Good comment. It is so great lorem ipsum sit dolor amet, consectetur.  
👍 Reply Share >>

**9** Don't like these emails? You can **unsubscribe** from this digest, or just change your settings [here](#)

- 3** The overall theme of this is 'get user back to the site.' Fill this email digest with CTAs that get the user back to the site.
- 4** When another member responds to a user's comment, that is included in the email digest.
- 5** A quick teaser summary of the article is shown with a CTA to 'Read More.'
- 6** The user's original comment is put up there first, followed by the response. User can reply or share on either.  
  
Remember that whatever the user clicks, this gets added to our profile on them, and we use this data to better email them content that they like.
- 7** When user hits 'reply,' they are taken to the comment page, with the reply box opened up.  
  
Again, 'get the user back to the site.'
- 8** User will also get article digests, sent to them based on what they like (which is determined by what they have clicked on in the past).
- 9** Make it easy for users to opt out. This is standard practice

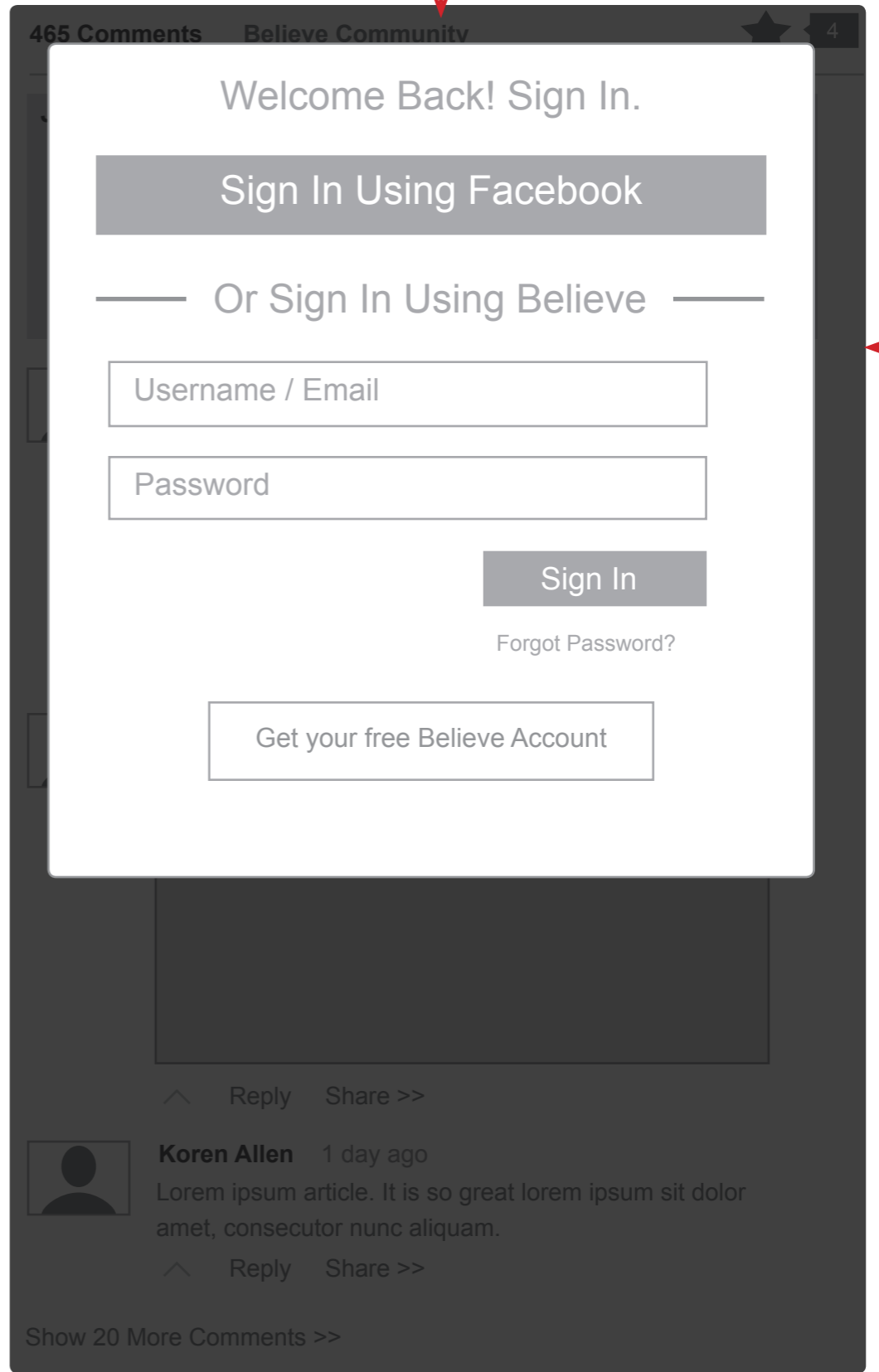
# Believe UX - User not logged in / registered tries to comment



2

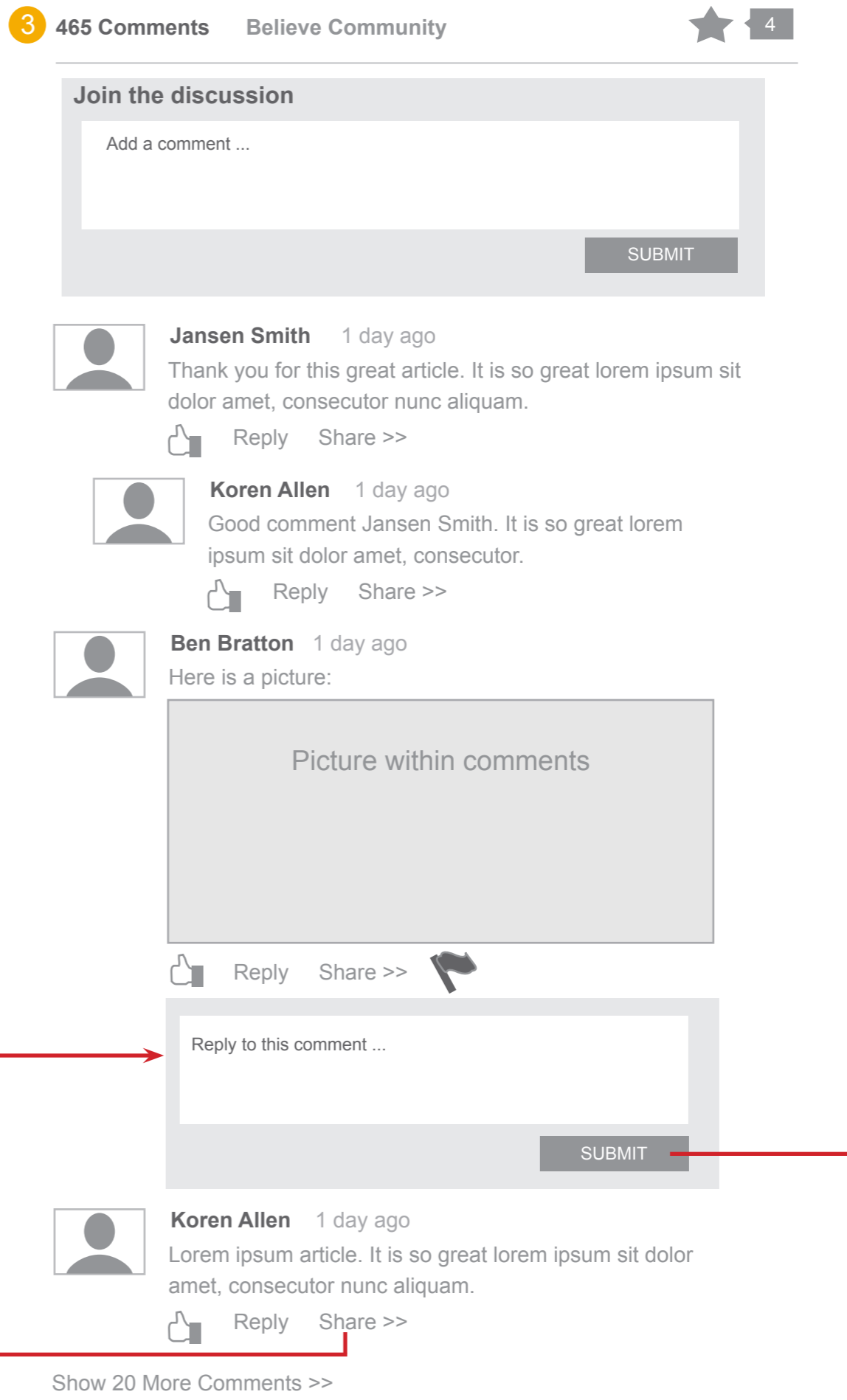
If user stars a comment, the system goes to the overlay to ask the user to log in / register (but for internal purposes puts the star count as a '+1' no matter what happens).

If user tries to comment, the system allows the comment to be typed, but then goes to the overlay when the user presses 'submit.'

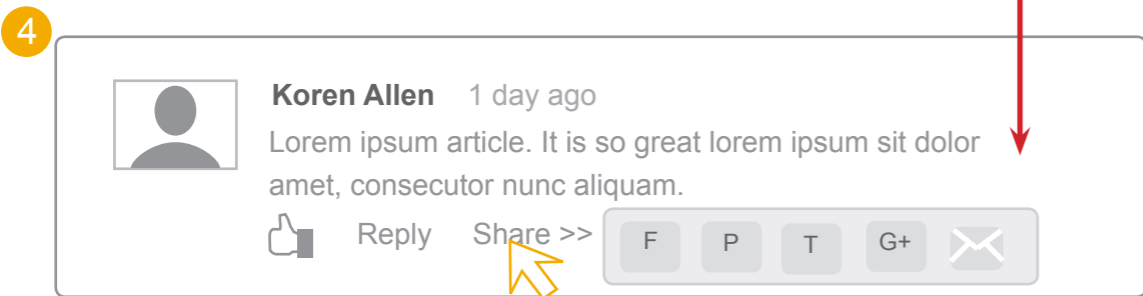


If user hits 'Reply,' we give the user a 'slightly stripped down' version of the comment field (no 'Join the Discussion' header, and placeholder text asks user to reply to the comment).

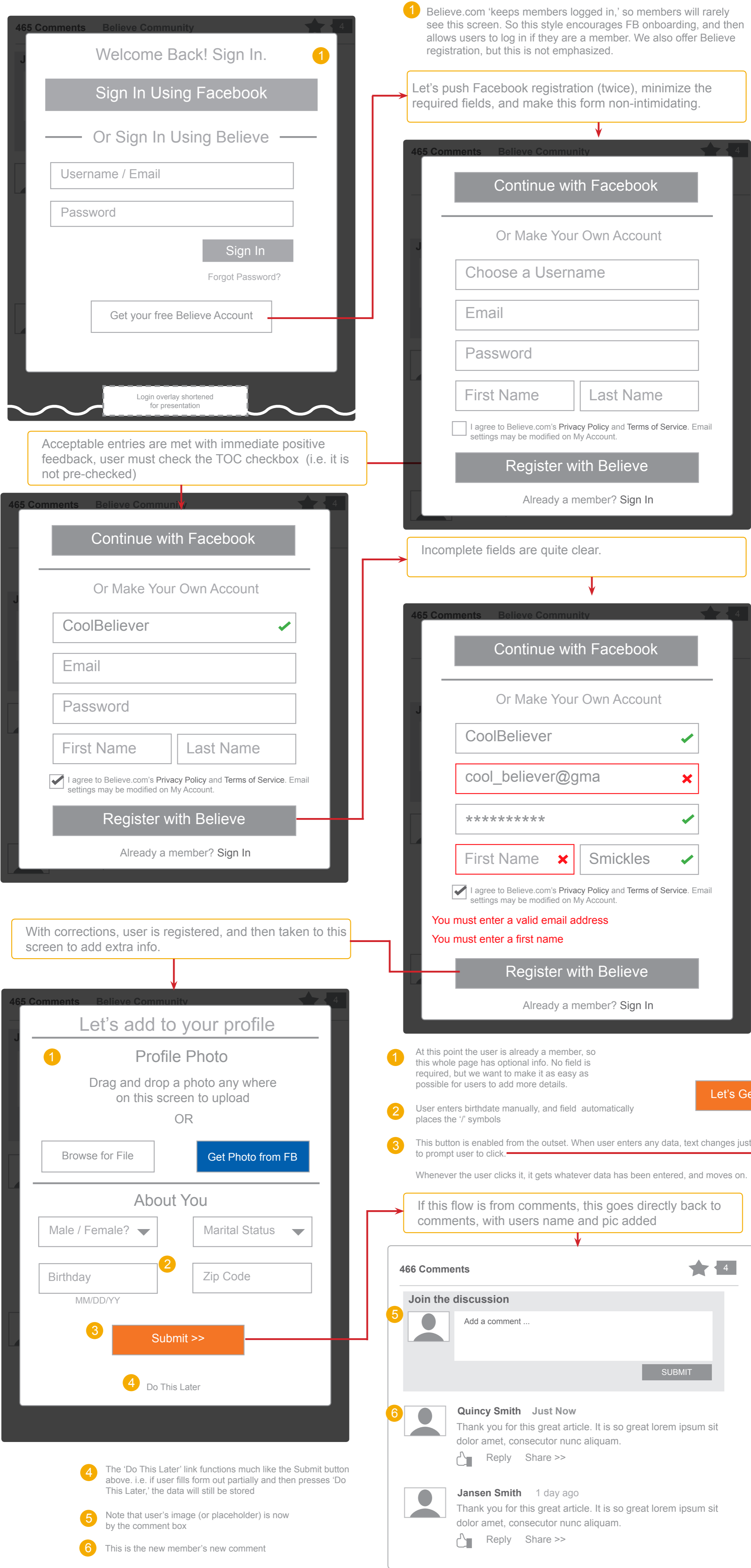
Commenting user will be put into login / register flow after pressing submit



If user hovers over 'share,' a horizontal version of our social media box pops up, allowing user to share comments (with link to the email).

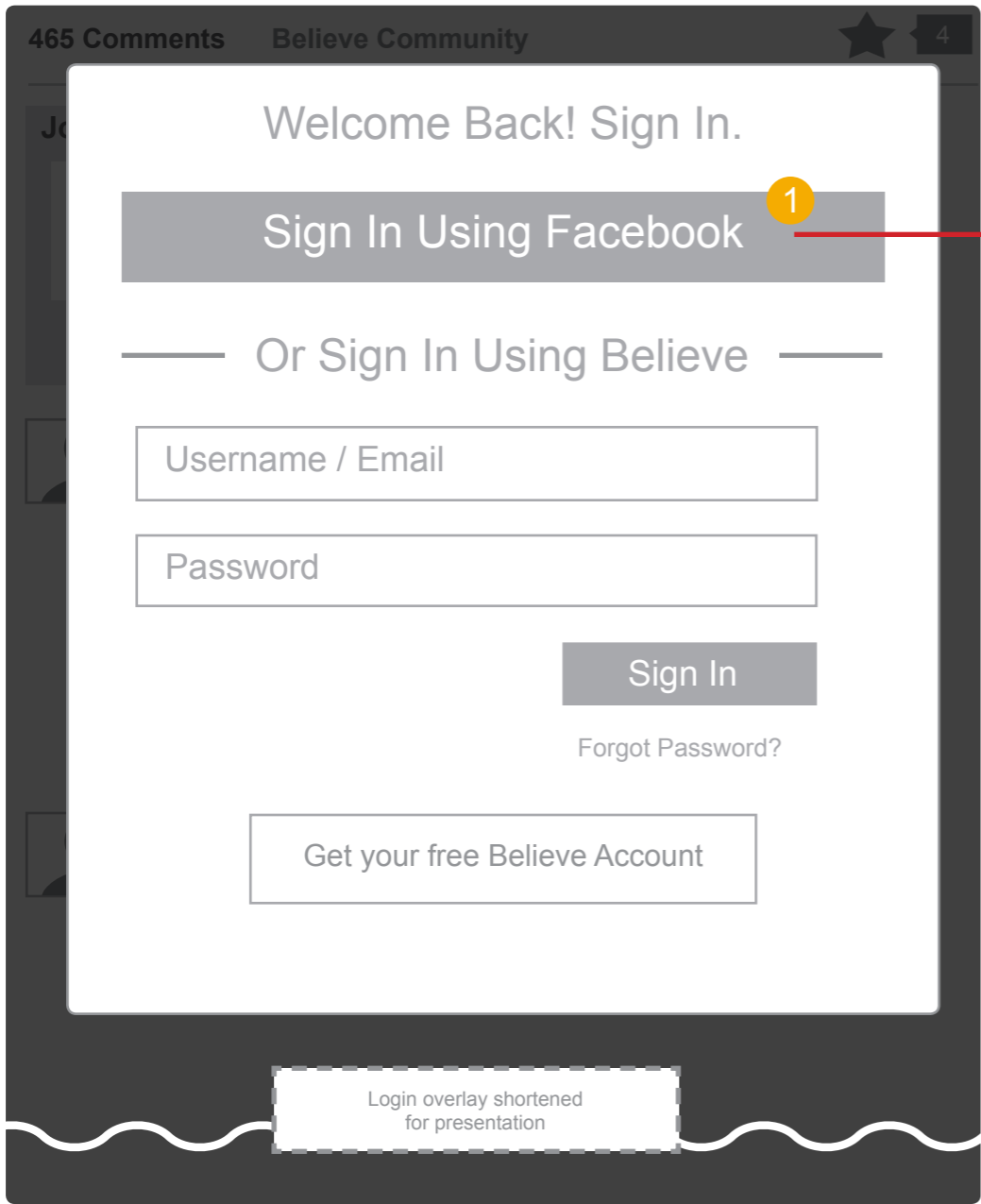


# Believe UX - Create Account Flow

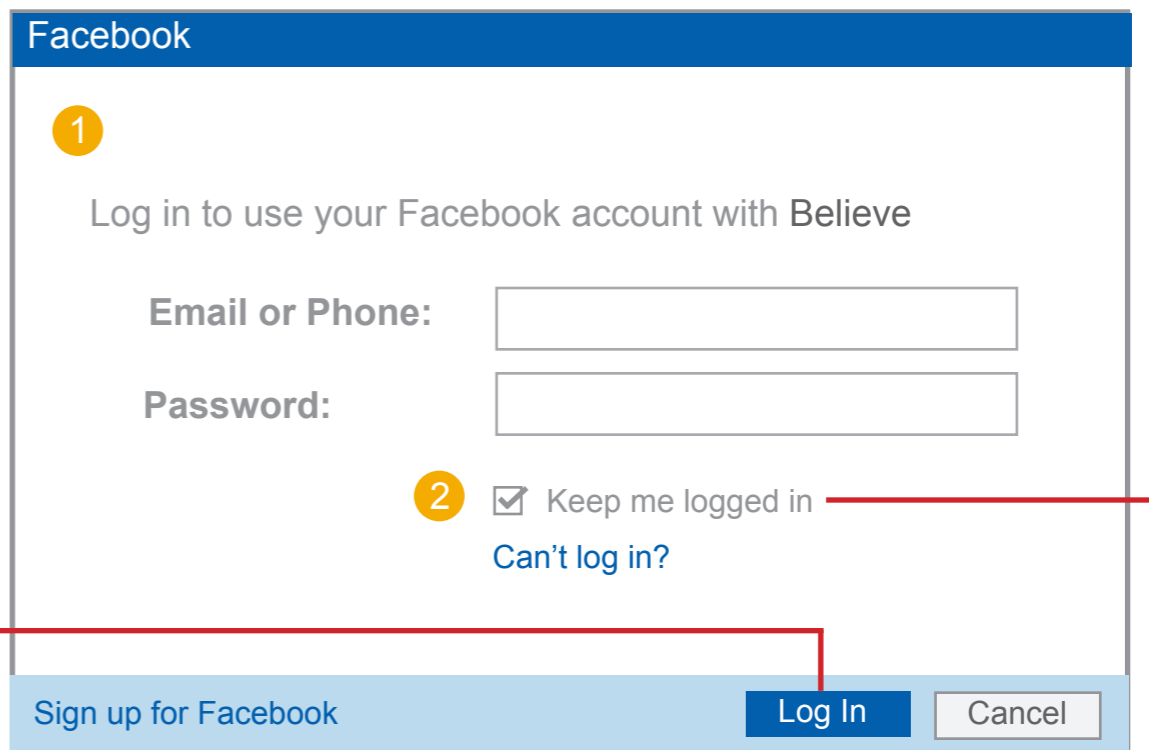


# Believe UX - FB Sign In Flow

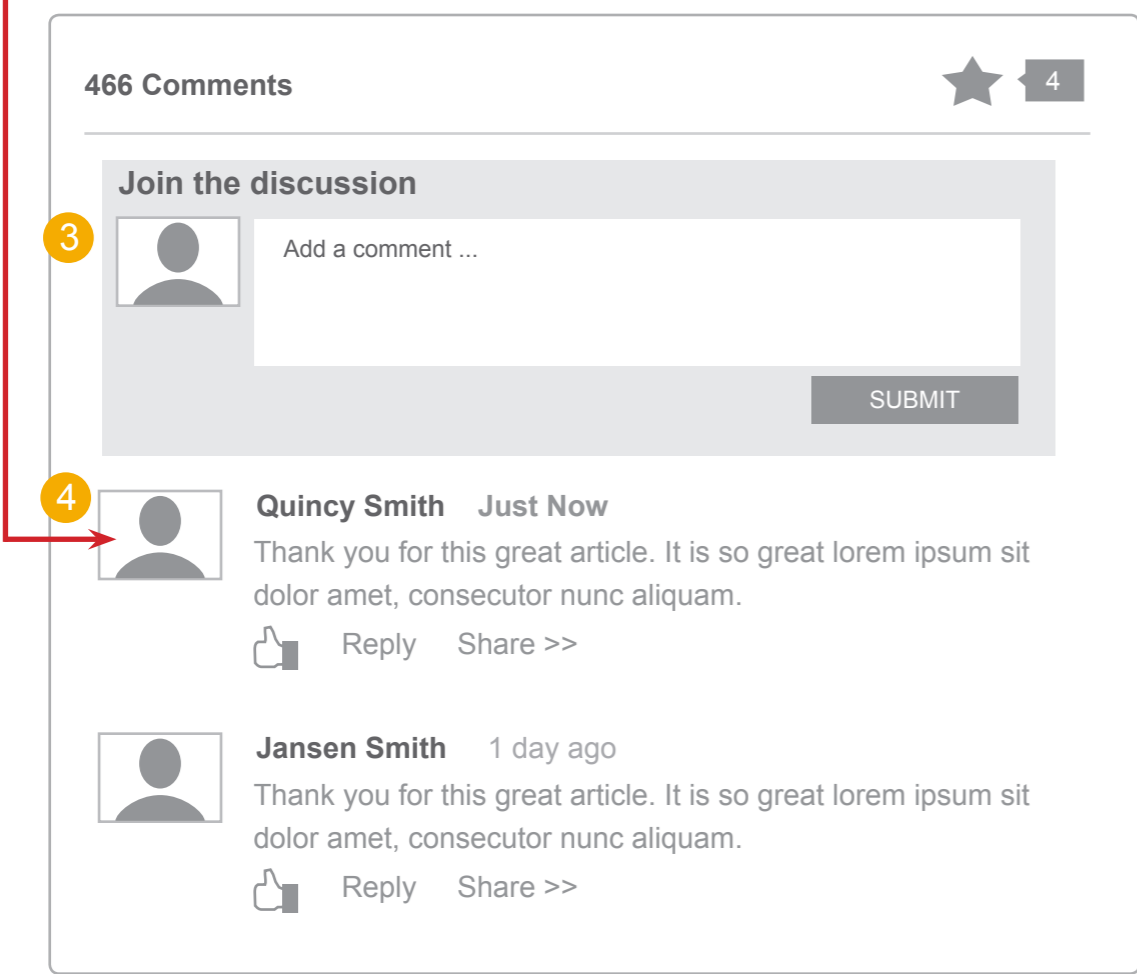
Our philosophy should be 'Let's emphasize Believe member onboarding /signup first, but if our readers sign in through FB, let's keep them signed in that way.'



- 1 We don't have a lot of control over how this UI looks. It's a popup, and it's up to FB.
- 2 We already use this Keep me logged in option, and need to keep using it.



If this flow is from comments, this goes directly back to comments, with users name and pic added



- 3 Note that member's photo is by comment box
- 4 This is the new member's new comment, with photo and name added by FB.

If user opts to 'stay logged in through Facebook,' the user is automatically logged in every time Facebook is open in another tab. We do this already on Believe.



- 5 The user is signed in automatically, and their face now appears by the comments.

# Believe UX - Cases with many comments

**1** 465 Comments ★ **4**

**Join the discussion**  
Add a comment ... SUBMIT

**Jansen Smith** 1 day ago  
Thank you for this great article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
^ Reply Share >>

**Koren Allen** 1 day ago  
Good comment Jansen Smith. It is so great lorem ipsum sit dolor amet, consectetur.  
^ Reply Share >>

**2** Show more comments >>

**Ben Bratton** 1 day ago  
Here is a picture:  
Picture within comments  
^ Reply Share >>

**Bob the Skater** 1 day ago  
Lorem ipsum article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
^ Reply Share >>

**3** Show 20 More Comments >>

**1** We want to accommodate as many comments as users throw at us. If we get 465 comments, we want to be able to handle 5,000 more.

**2a** Keep in mind, nested comments can build up. We should consolidate replies at first, with the option to expand them. The user should first see top-level comments, and then the nested threads if they choose.

Clicking on 'show more comments' only opens three comments from that level of comments, with an option to show the rest of the comments (unless there are an extraordinary amount of comments). Secondary nested threads need another click.

Sub threads are nested in here and need a click to open

This sub-thread must be clicked to be opened.

**3** User must click on this link to load more comments. Think of this as 'infinite scroll,' where user has to click.

Comments above omitted for presentation

**Ben Bratton** 1 day ago  
Here is a picture:  
Picture within comments  
^ Reply Share >>

**Koren Allen** 1 day ago  
Lorem ipsum article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
^ Reply Share >>

Clicking on more comments loads them. Think of this like 'infinite scroll,' but user must click to load more comments.

2b Talked about design choice of indenting nested comments or not. There is the limitation of "voting up" if comments are nested.

## Recommended for You

Image Image Image Image Image

Lorem Ipsum 10 things that all lorem ipsum sit dolor Christian Prayers can help Consecutor sit dolor amet Humor in the home

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7 Comments ★ **4**

**Join the discussion**  
Add a comment ... SUBMIT

**Jansen Smith** 1 day ago  
Thank you for this great article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
^ Reply Share >>

20+ Comments Omitted for presentation

**Jabari James** More than a Week Ago  
Lorem ipsum article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
^ Reply Share >>

**Kala Pori** More than a Week Ago  
Lorem ipsum article. It is so great lorem ipsum sit dolor amet, consectetur nunc aliquam.  
^ Reply Share >>

**5** Show 20 More Comments >>

Share  
F  
P  
T  
G+  
✕



- 4** Social media widget follows user down the page
- 5** User must click to see more comments
- 6** There is a translucent 'back to the top' button if user wants to get back to the top
- 7** User can also scroll back up

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## Five Tips to Communicate for Relationship Transformation

Theresa Cenicola | Jul 16, 2014 | [Join the Discussion \(7\)](#)

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Tags: HEALTH, HAPPINESS, THERESA CENICOLA, THOUGHT

*We are happy to receive an article about communication. Please join us in discussing what communication means to you.*

By Theresa Cenicola

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7 Comments ★ 👤

#### Join the discussion

Add a comment ... SUBMIT

- Image **Jansen Smith** 1 day ago  
Thank you for this great article. It is so great lorem ipsum sit dolor amet, consecutor nunc aliquam.  
👍 Reply Share >>
- Image **Koren Allen** 1 day ago  
Good comment Jansen Smith. It is so great lorem ipsum sit dolor amet, consecutor.  
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Here is a picture:  

Picture within comments

👍 Reply Share >> 🚩
- Image **Koren Allen** More than a Week Ago  
Lorem ipsum article. It is so great lorem ipsum sit dolor amet, consecutor nunc aliquam.  
👍 Reply Share >>

[Show 3 More Comments >>](#)

### Notable Areas

- 1** The 'Articles' Comments UX is shown in greater detail on the first page of this presentation - 'Believe UX - Comments Reconceptualization'
- 4** We need to wait until our comment culture matures (i.e. more commenters), but this is a space for more tabs, i.e. 'Reader's Favorites' and/or 'Believe Favorites'
- 5** Users can favorite this comment thread. Doing so will email them when there is a new comment. The star shows how many people have favorited this thread.

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## Praying for Peace 2 share F T ✉

BY HORUS MAGNUS JUL 16, 2014 PRAYERS (9) 1

I am praying for **PEACE** on this earth because Lorem ipsum sit dolor amet. i, ut posuere ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor

**Pray for This Person** 3

SUBMIT

**9 Prayers** 6 ★ 4

**Jansen Smith** 1 day ago

Our days on the earth are like a shadow, and there is no abiding. **1 Chron 29:12**. This is in your hands Theresa. 9

Reply Share >>

**Jansen Smith** 1 day ago

I am praying for you Horus because Lorem ipsum sit dolor amet. i, ut posuere ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor.

Reply Share >>

**Jansen Smith** 1 day ago

I respond to your prayer because Lorem ipsum sit dolor amet. i, ut

Reply Share >>

Show Whole Thread >>

**Jansen Smith** 1 day ago

This is what I think of the situation:

Picture within comments

Reply Share >> 🚩

**Jansen Smith** 1 day ago

Our days on the earth are like a shadow, and there is no abiding. **1 Chron 29:12**. This is in your hands Theresa.

Reply Share >>

**Jansen Smith** 1 day ago

I am praying for you Horus because Lorem ipsum sit dolor amet. i, ut posuere ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor.

Reply Share >>

Show 3 More Prayers >>

AROUND THE WEB

Image

**Lorem Ipsum Sit Dolor Sit**

**Christian Post**

Lorem Ipsum Sit Dolor  
Amet Lorem Ipsum Sit  
Dolor Amet Lorem Ipsum  
Sit Dolor Amet Lorem  
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Ipsum Sit **more >>**

Image

**Lorem Ipsum Sit Dolor Sit**

**NY Times**

Lorem Ipsum Sit Dolor  
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**Lorem Ipsum Sit Dolor Sit**

**Christian Post**

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Image

**Lorem Ipsum Sit Dolor Sit**

**NY Times**

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Ipsum Sit **more >>**

Image

**Lorem Ipsum Sit Dolor Sit**

**Christian Post**

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Amet Lorem Ipsum Sit  
Dolor Amet Lorem Ipsum  
Sit Dolor Amet Lorem  
Ipsum Sit Dolor Amet  
Ipsum Sit **more >>**

Image

**Lorem Ipsum Sit Dolor Sit**

**NY Times**

Lorem Ipsum Sit Dolor  
Amet Lorem Ipsum Sit  
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Ipsum Sit Dolor Amet  
Ipsum Sit **more >>**

PRAY IT FORWARD

Image

**Lorem Ipsum Sit Dolor Amet Dolor**

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## Notable Areas

- 1 Different phrasing to encourage user's to add to this. Instead of comments, these are 'Prayers.' This link leads user down to the anchor point at 5
- 2 Note the reflection of Believe's original design, that prayer pages have only one social media widget.
- 3 Again, user is encouraged to 'Add their own Prayer' instead of just adding a comment.
- 4 This is a user case for a signed-in user, so there is a photo
- 5 We are re-adding this bar to bring back separation between area to add a prayer, and the actual prayers.
- 6 This bar also gives user chance to favorite / follow this thread of prayers.
- 7 Note that we keep the old Believe 'prayer page' comment style of distinct alternating-color backgrounds.  
  
This gives each prayer a 'separated' look, and distinguishes this page from 'just a bunch of comments.'
- 8 When user types in a bible verse, we give them the chance to auto complete it with a bible passage, and then brings in the highlighted passage, with comments and sharing UI available on-hover.
- 9 Note that the bible passage name and number is automatically added and linked to our Bible Search Page.
- 10 Note that the alternating bg color scheme
- 11 Note that responses are indented plus alternating in color
- 11 'Show whole Thread' and Picture upload functionality are included here.

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1

2

3

## Praying for Peace

BY HORUS MAGNUS JUL 16, 2014 JOIN THE DISCUSSION (9)

I want to testify that there needs to be **love** on this earth because Lorem ipsum sit dolor amet. i, ut **marriage** ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor

### Celebrate With This Person

Add a comment ...

SUBMIT

9 Comments

4

Jansen Smith 1 day ago

Our days on the earth are like a shadow, and there is no abiding. **1 Chron 29:12**. This is in your hands Theresa.

Reply Share >>

Jansen Smith 1 day ago

I am praying for you Horus because Lorem ipsum sit dolor amet. i, ut posuere ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor.

Reply Share >>

Jansen Smith 1 day ago

I respond to your prayer because Lorem ipsum sit dolor amet. i, ut

Reply Share >>

Show Whole Thread >>

Jansen Smith 1 day ago

This is what I think of the situation:

Picture within comments

Reply Share >>

Jansen Smith 1 day ago

Our days on the earth are like a shadow, and there is no abiding. **1 Chron 29:12**. This is in your hands Theresa.

Reply Share >>

Jansen Smith 1 day ago

I am praying for you Horus because Lorem ipsum sit dolor amet. i, ut posuere ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilisis varius dolor.

Reply Share >>

Show 3 More Prayers >>

## Notable Areas

- 1 The UI of 'Testimonials' is similar to that of 'Prayers,' but our verbiage should be closer to 'Articles,' I.E. we ask commenters to 'Contribute to the Discussion' instead of 'Adding a Prayer'
- 2 We are asking them to 'Join the Discussion' on this Testimonial.
- 3 Again, user is encouraged to 'Join the Discussion'

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**1** Online Bible [Search] [Genesis] [KJV]

## Dear Lord, Lorem Ipsum Sit

BY BELIEVE.COM JUL 16, 2014 JOIN THE DISCUSSION (9) **2**

**3** Those who experience this, shall not know any bread **Mark 1:1** who is jealous for you in a good way? Yup, it's Jesus. Set me as a seal on your heart, as a seal on your arm; for love is strong as death. Jealousy is as cruel as Sheol. As a seal on your arm; for love is strong as death. Jealousy is as cruel as Sheol.

Related Verses / Reading Suggestions

Proverbs 14:30 | Proverbs 14:27 | 1 Corinthians 14:27 | 1 John 5:21

TAGS: GOD, KINDNESS, JESUS

### Share your Perspective **4**

Add a comment ... SUBMIT

**8 Comments** ★ **4**

**Jansen Smith** 1 day ago  
Those who experience this, shall not know any bread yes. **1 Mer 29:12**. This is in your hands Theresa.  
Reply Share >>

**Jansen Smith** 1 day ago  
I agree with this for you Horus because Lorem ipsum sit dolor amet. i, ut posuere ipsum laoreet eu. Aenean at est id elit elementum posuere. Nam ut ullamcorper metus, eget aliquet massa. Aenean risus elit, facilis varius dolor.  
Reply Share >>

**Jansen Smith** 1 day ago  
I respond to your prayer because Lorem ipsum sit dolor amet. i, ut  
Reply Share >>

Show Whole Thread >>

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## Notable Areas

- 1** The UI of Bible Study should be similar to that of 'Prayer Requests' and 'Testimonials', but it has an Online Bible Widget, Believe often provides the initial content, and verbiage should be like the article pages, i.e. 'Join the Discussion.'
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